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| Name of the Program | B.A. / B.Sc. (LIBERAL EDUCATION) | | | Year/ Semester: | 1st / 2nd |
| Course Name | Design Workshop | Course Code | DSW10 1 | Type | Workshop mode |
| Credits | 02 | | | Total Sessions Hours | 45 class hour (prorated for 15 theory & 30 workshop hours) |
| Evaluation Spread | Internal Continuous Assessment: | 100 Marks | | End Term Exam: | NA |
| Type of Course | <input type="radio"/> Compulsory | <input type="radio"/> Core | <input checked="" type="radio"/> Creative | <input type="radio"/> Life Skill | |
| Course Objectives | <ul style="list-style-type: none"> • To make students aware about elements of design and its relation with human thinking through innovative and exploratory exercises • The socio-economic and political understanding of life and its connection with design • The values, sensorial skills and aesthetic sensitivity necessary for understanding design of the milieu • To make them understand the multidisciplinary nature of design and its relationship with environment, culture, human senses and emotions through textual content taught in the classes | | | | |
| Course Outcomes(CO): <i>After the successful course completion, learners will develop following attributes:</i> | | | | | |
| Course Outcome (CO) | Attributes | | | | |
| CO1 | Students will be able to understand the changing environment due to socio-economic and political changes | | | | |
| CO2 | Students will be able to feel, visualize, interpret and express individual expressions | | | | |
| CO3 | Students will be able to develop cognitive and analytical skills to decode societal structures | | | | |
| CO4 | Students will be able to foster creativity in workplace and life according to the elements and principles of design to study the Lucknow city structure | | | | |
| Pedagogy | Demonstrations, Games, Art Excursion, Interactive and activity based class sessions, skills-based activities, Field work, Site visits and Movie clips | | | | |
| Internal Evaluation Mode | Participation in class discussion (ongoing)- 20% Assignments and Projects- 40% Presentations and Demonstration- 20% Exhibition- 20% | | | | |
| Session Details | Topic | | | Hours | Mapped CO |
| Unit 1 | "Art Introduction to Design | | | 10 | CO1 |

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|---------------|--|----|----------|
| | <ul style="list-style-type: none"> ● Design: When, Why & What? ● Principles of Design ● Elements of Design ● Design vocabulary and grammar ● Design Essay (Activity based on illustration and Photographs) <p>Activity: Creating Composition: Based on observational skills (Study of elements of design in nature and surroundings)</p> | | |
| Unit 2 | <p>Design and Society: A visual perception</p> <ul style="list-style-type: none"> ● Observational Thinking: Knowledge of Visualization ● 2D design: Cognitive and morphological inheritance in shape analogies ● 3D design: Trashing the world – Sustainable Design, India – Becoming World's Waste Dumpyard – What can designers do to mitigate risks? ● Implementation of elements and principles of design in two and three-dimensional structures (Activity based models) <p>Activity:</p> <ul style="list-style-type: none"> ● Expression of an idea/concept through two dimensional forms of clay art ● 2D and 3D expressive forms: Manipulation of shape and their spatial relationship ● Clay forms (Mediums: Terracotta/ Plaster of Paris/ Ceramics/Paper mache etc) | 10 | CO2, CO3 |
| Unit 3 | <p>Perspective of Architectural Design (Activity based)</p> <ul style="list-style-type: none"> ● Perspectives: Ability to visualize and understand signs, symbols and metaphors (planning, designing and constructing) ● Mapping ● Architectural Installations <p>Activity:</p> <ul style="list-style-type: none"> ● Installation in mix media ● Pictorial views and landscaping spatial studies of: lecture theater, library, gymnasium, restaurant, in-house rooms, town planning) <p>Visit: Analytical study of architecture of <i>Lucknow</i> (Chowk, Khargapur, Imambaras, La Martiniere College and Colvin Taluqdars, Etc)</p> | 15 | CO4 |
| Unit 4 | Design development projects | 10 | |

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| | Studio Practice: Nurturing creativity and honing core skills <ul style="list-style-type: none"> ● Sculpture Projects (anthropometry) ● Semiotics: Design of a simple problem that involves both communication and design issues ● Sustainable design: Design of an idea/concept (from a public space) that has communication and environmental issues and concerns | | |
| | Activity: Exhibition and Presentation Visit: Lucknow Arts College, University of Lucknow | | |

Total **45**

CO-PO and PSO Mapping

| CO | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PSO1 | PSO2 | PSO3 | PSO4 | PSO5 | PSO6 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|------|------|------|
| CO1 | 2 | 2 | 1 | 1 | 2 | 1 | 3 | 3 | 3 | 2 | 3 | 1 | 3 | 3 |
| CO2 | 3 | 2 | 2 | 3 | 3 | 3 | 1 | 2 | 2 | 2 | 2 | 2 | 3 | 2 |
| CO3 | 3 | 1 | 3 | 2 | 1 | 2 | 3 | 1 | 3 | 2 | 3 | 1 | 3 | 3 |
| CO4 | 2 | 1 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 2 | 3 | 2 |

Strongcontribution-3, Averagecontribution-2, Lowcontribution-1

Suggested Readings:

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| Reference Books | Julius Bryant, The Art of the Illustrated Book, 2022 (Victoria and Albert Museum): History and Design (V&a Museum), Tomory Edith, A History of Fine Arts in India and the West, 2013, Orient Black swan Publication, Hyderabad |
| Para Text | Suggested Articles/Movies/Short Film/Videos Book: Maggie Macnab; Design by Nature: Using Universal Forms and Principles in Design, New Riders, 2011 https://doc.lagout.org/programmation/Design/Design%20by%20Nature%20-%20Macnab%20-%20New%20Riders%20%282011%29/Design%20by%20Nature%20-%20Macnab%20-%20New%20Riders%20%282011%29.pdf Article: https://www.thehindu.com/features/metroplus/exploring-the-mysteries-of-baraimambara-in-lucknow/article7309728.ece Movie: Olympus has fallen (2013) |

Recapitulation & Examination Pattern

Internal Continuous Assessment:

| Component | Marks | Pattern |
|---|------------|---|
| Participation in class discussion (ongoing) | 20 | As per the policy |
| Assignments and Projects | 40 | Assignment to be made on topics and instruction given by subject teacher |
| Presentations and Demonstration | 20 | Demonstration to be made on topics and instruction-given by subject teacher |
| Exhibition | 20 | All the art works prepared in group or individual will be exhibited |
| Total Marks | 100 | |

Course created by: Ms. Hershika Verma
Signature:

Hershika
Feb 9, 24

Approved by:

Signature:

